



FOR IMMEDIATE RELEASE

OvernightPrints.com Adds Sticker Printing
Stickers products expand opportunities for marketers

LAS VEGAS, NV (March 11th, 2019) — Web-to-print provider Overnight Prints, Inc. is expanding its extensive line of print marketing materials with self-adhesive stickers. Added to its product offerings on the 11th, the new print product broadens branding and promotion opportunities for small business owners and marketers.

“Stickers are a versatile marketing tool for everything from promotional giveaways and marking sale items to product and package labeling,” Brett Heap, CEO, Overnightprints.com. “We want to provide our customers with the most comprehensive product line for their marketing needs with new product offerings like sticker printing.”

Custom sticker printing will be available in various sizes and finishes. Standard sticker shapes include circle, oval, square and rectangle. Specialty stickers to be offered will be bumper stickers, CD and DVD cover labels, and name badges. The writable product comes in a polished and scratch-resistant semi-gloss, smooth and classy writable matte, or shiny and flexible vinyl finish.

All sticker products are printed on 12-inch-by-18-inch kiss cut sheets for easy peeling and sticking. Produced on high-quality 60# paper stock, stickers are ideal for marketing promotions or giveaways; to use for product labeling and identification; and are great for arts and crafts in the classroom or at home.

Permanent adhesive stickers can be applied to most smooth surfaces, such as metal, plastic and glass. Coated semi-gloss and vinyl sheets provide a writable surface for easy customization. The heat and scratch resistant product is long-lasting and optimal for both indoor and outdoor use.

To shop for stickers, visit overnightprints.com

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About OvernightPrints

Overnight Prints is a leader in high-quality, eco-friendly and affordable full-color printing solutions for small businesses and consumers. One of the largest online printers in the U.S. and Europe, our web-to-print process offers next-day delivery of printed marketing material, including custom business cards, marketing postcards, brochures, booklets, business flyers, presentation folders and car door magnets. For more information, visit OvernightPrints.com.

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